BOUNDLESS
GUEST

UNLEASH THE MYRIAD OF OPPORTUNITIES
GUEST WIFI CAN OFFER YOU

boundlessdigital.com

BOUNDLESS
DIGITAL

WHERE PEOPLE SEE GUEST WIFI
WE SEE MORE OPPORTUNITIES

You offer a WiFi hotspot and people can freely connect to it with a password, or even without it.

Here is why you should you consider installing a Guest WiFi Captive Portal.

Control access and protect your network

- Protect your WiFi access from unwanted users, and block access to inappropriate content.
- Control bandwidth usage, connection time and session duration.
- Monitor traffic and active users in real-time.

Enable seamless login access

- Choose the login method that better answers your needs: social login, sponsorship, ticketing, email or SMS.

Collect key analytics from your users

- Collect customer insights based on behavior.
- Use social login to better define and segment your customer profiles.
- Gain visibility into your customer engagement.

Open new marketing opportunities

- Display video or static ads, use captured customer data to nurture your marketing strategy, and build more targeted campaigns.

Monetize your Guest WiFi

- Increase your revenue by monetizing the access to your WiFi.

Once you've decided to install a Guest WiFi Portal, Boundless Guest is everything you'll need.

MORE EFFICACY AND SIMPLICITY FOR YOUR
GUEST WIFI CONFIGURATION

Boundless Guest is an easy-to-use cloud-based solution that helps IT teams **streamline the deployment, configuration and management of multi-site Guest WiFi networks.**

The solution includes advanced network management, captive portal, analytics, and marketing tools, all accessible within its single, centralized dashboard.

Seamless integration with multiple vendors

Boundless Guest can be used with multiple technological vendors.

As a trusted partner of Cisco Meraki, Boundless has also developed the deepest integration with the Meraki Dashboard API.

Streamline your SSID configuration setup

Boundless Guest can automatically apply all your configuration parameters to your selected networks.

This includes the Walled Garden selection, External Captive Portal URL, Radius servers and Syslog servers.
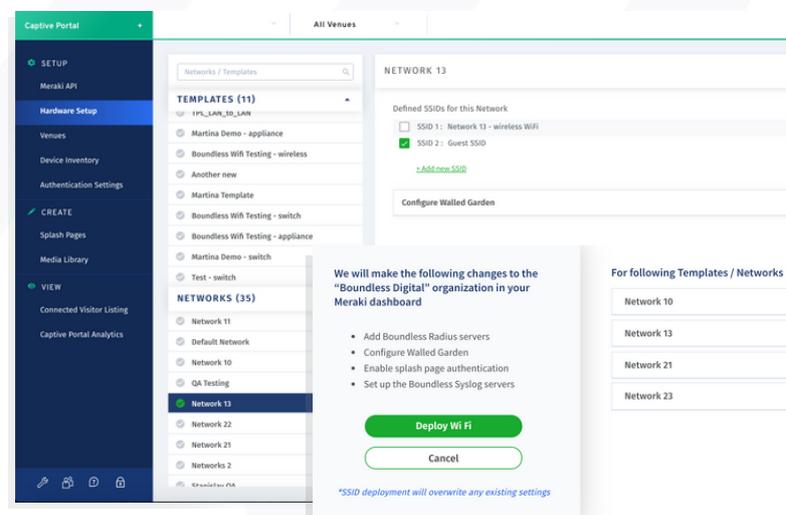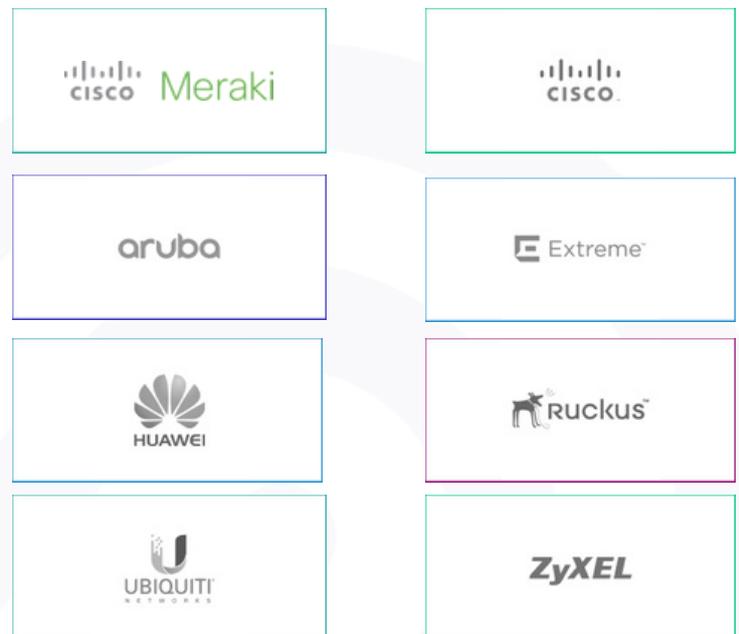
INSTANTLY BUILD YOUR CAPTIVE PORTAL
WITH A SPLASH PAGE BUILDER

The Boundless Guest solution includes an intuitive drag and drop page builder. In just a few clicks, and with no effort, you can fully customize your captive portal making it more appealing and adapted to your brand.

Build a customizable Splash Page

With Boundless Guest, every aspect of your captive portal can be customized. You can change the logo, background image, font, and colors. You can also use the free templates available in the library.

Automatically detect and adapt the language

Thanks to the advanced Boundless technology, you can also choose the default language, and enable automatic update to match the users browser language.

100% responsiveness

Boundless Guest captive portals are fully responsive in every device. From the Splash page builder you can even see in real-time how the portal would adapt to different screen sizes.
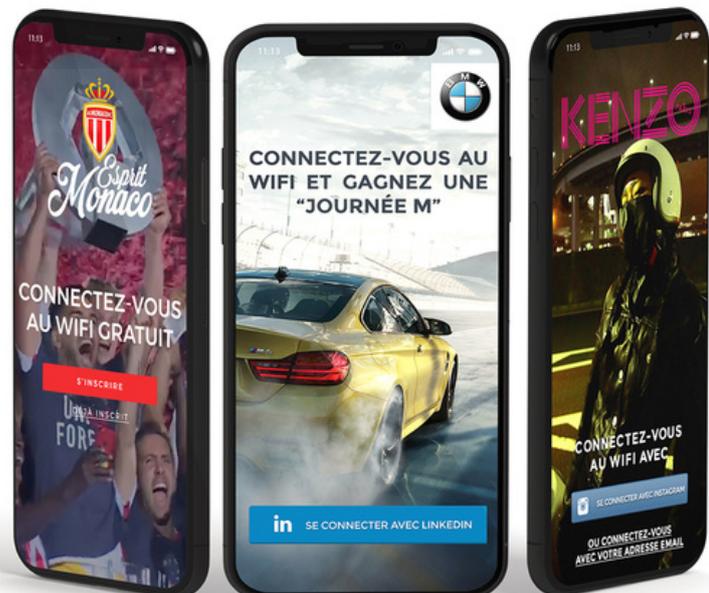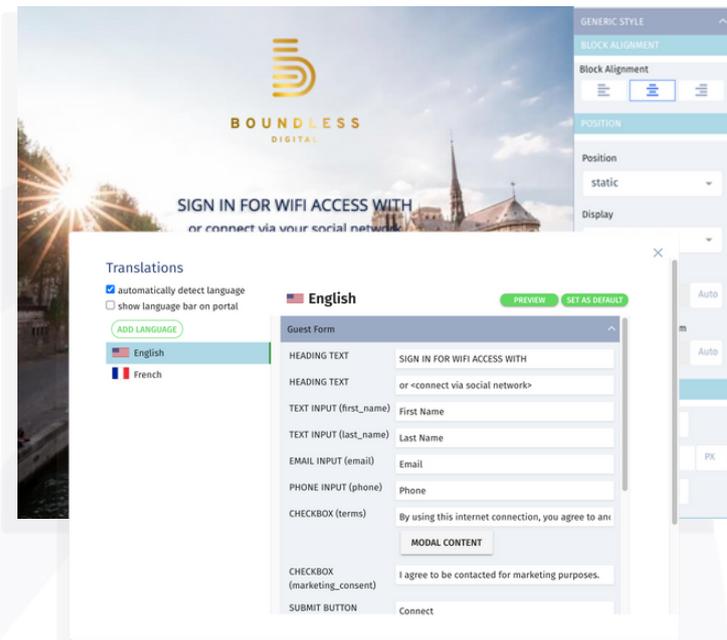
DEPLOY DIFFERENT SPLASH PAGES
IN MULTIPLE LOCATIONS

Once your Splash Page is created, you can easily associate it to one or multiple locations or SSIDs, as well as define a specific redirection URL for each of them.

Flexible Splash Page location assignment

To deploy your Splash Page, create a new campaign and define the location, or group of locations, to which the new portal will be published. You can either select an entire organization, or specific SSIDs.

Customized forwarding functionality

Let's say your customers connects to your Guest WiFi through an Android device. When that happens, you may want them to download your App, therefore redirect them to the right App store - in this case Google Play.

With Boundless Guest, this is now possible. Thanks to the technology we use, Boundless can identify the client device and, based on its OS, redirect them to a defined URL.

Similarly, Boundless Guest allows you to customize the forwarding URL based on the login, or sign-on method your customer used.

BENEFIT FROM A WIDER BUILT-IN
SIGN-ON METHOD OFFER

One of the most appreciated Boundless Guest functionalities is its extensive sign-on authentication method offer (or login authentication methods).

Boundless Guest comes equipped with 7 core sign-on methods: Guest Form, SMS and Social, Ticketing Codes, Voucher Codes, Sponsoring, Enterprise-level Active Directory.

Guest Form, SMS and Social

These are the most popular sign-on methods due to their versatility and the extensive possibilities they provide.
They can be used in a wide variety of scenarios, such as in hospitality businesses, retailers, or public Free WiFi, to provide a better and more customized WiFi experience.

FORM

Capture user data, such as name, email or phone number, through a customizable form that's fully com-pliant with the GDPR.
Add your own terms, conditions and opt-in checkbox when necessary.

SMS

Enhance your WiFI access security by verifying the identity of your users through their phone number.
Your users will then receive an SMS code, and they only need to enter it on the portal to get access to WiFi.

SOCIAL

Provide your users with a seamless way to connect to your Guest WiFi network by using their social media credentials.
Boundless Guest will then collect the user data and provide you with analytics, so that you can gain a better understanding of your visitors and your customers.

SELECT THE MOST SUITABLE LOGIN METHOD AND
ENSURE SEAMLESS WIFI ACCESS

Some business require having to generate large numbers of personal access codes during the day. For them, the Ticketing and Voucher Code may be the preferred sign-on method.

Ticketing Code

An ideal solution for hotels, welcome desks, libraries, and co-workings.

Simply collect your user contact details (name, email, or phone,) and define the WiFi access conditions. Boundless Guest will automatically generate a single access code that you can print, or send electronically.

This code grants individual WiFi access to your user during the timeframe and under the conditions that you have defined.

Create Ticket

First Name: Joe
Last Name: Doe
Phone Number: (201) 555-0123
Email: joe.doe@boundlessdigital.com
Password: gYi7sicdn9h45x
⟳ GENERATE PASSWORD

Advanced Password Options +

What time of day should the wifi be available?
○ All Day ● Custom Schedule
Start time: 02:42 ✕
End time: 20:04 ✕

What dates should the wifi be available?
Start date: 07/10/2020 ✕
End date: 07/12/2020 ✕

Set Confirmation
☐ Confirmation by email
☐ Confirmation by SMS

CREATE TICKET

Voucher Codes

This is the go-to solution when secure access is needed for a large number of people, but that generating individual Ticketing Codes could be too time consuming.

This is notably the case for convention meetings, or other large events. With Boundless Guest you can generate a large number of individual codes in advance, which you can download in a CSV format and then distribute to each attendee.

Voucher Options

Access Duration
Session-Timeout: 1 hr
Number of Different Devices: Unlimited

Access Code Options
Character L...: 5
☑ Numbers ☑ Letters ☐ Special Characters

What time of day should the codes give wifi access?
● All Day ○ Custom Schedule

What dates should the codes be valid for?
Start date: 07/09/2020 ✕
End date: 07/10/2020 ✕

PREVIOUS   GENERATE CODES

GET MORE SECURITY WITH LOGIN METHODS FOR
CORPORATE ENVIRONMENTS

Corporate environments usually require additional security to protect their network from potential threats. For them, Boundless Guest offers the Sponsoring sign-on method, as well as the Active Directory (AD) sign-on connection.

Sponsoring

Define a list of Sponsors who'll be in charge of authorizing Guest WiFi access to your customers or visitors. The sponsors will receive an email, and can then confirm the visitor's access and select their access time and number of devices in just a few clicks.

This sign-on method allows you to easily verify who authorized each user, and provides a much simpler way to securely connect your collaborators to your network.

Active Directory via LDAP and SAML

This is an enterprise-level authentication system that connects to your organization's Active Directory service, and allows you to authenticate users via LDAP or other SAML identity providers.

GET MORE CONTROL OVER YOUR GUEST WIFI WITH
FLEXIBLE QOS PARAMETERS

Boundless Guest provides you with more control over your Guest WiFi parameters, so that you can define quality of service criteria such as session duration, scheduled WiFi availability, or upload and download bandwidth limitations.

Setup session duration

Do you want to restrict the duration of each customer connection?
With Boundless Guest you can define a maximum connection time, in all simplicity and with wide flexibility. You can also choose your unit as in minutes, hours, days, months, or even years.

Schedule WiFi availability

With Boundless Guest, you can determine when users can access your Guest WiFi, and even add-in break periods.

Limit bandwidth usage

Avoid bandwidth saturation by easily managing the total upload and download bandwidth per user.

PROVIDE A MORE SECURED AND RELIABLE
GUEST WIFI EXPERIENCE

Protect your Guest WiFi with an advanced web content filter

Boundless Guest Security is an extension of the Boundless Guest offer. It allows you to easily apply web filters to control the content that user can access from your network.

Moreover, it provides access to network usage reporting so that you can run regular security audits and easily reinforce the control over your Guest WiFi network.
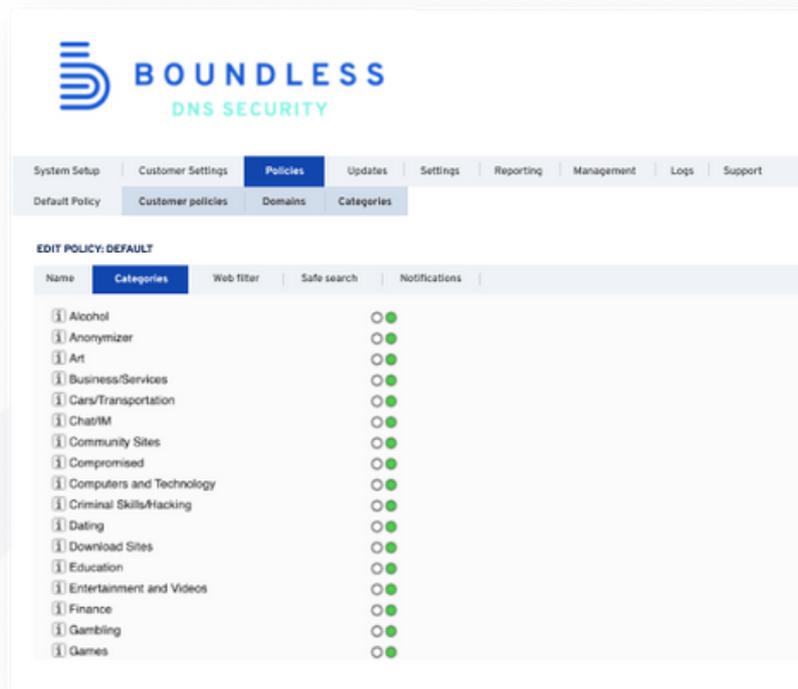
Securely store traffic logs

As a public WiFi service provider, you may be required to collect and preserve a number of traffic-related data from your guest WiFi network.

Boundless Guest aggregates and preserves traffic-related activity logs from your public WiFi, in compliance with the GDPR.
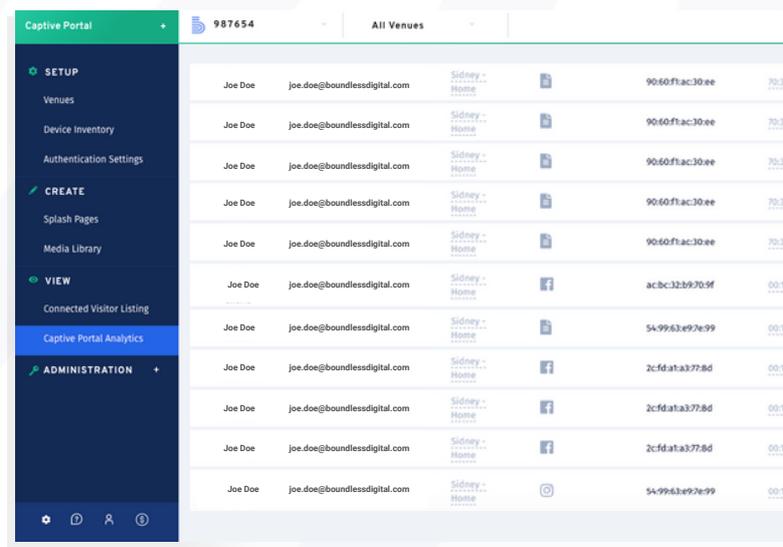
USE YOUR GUEST WIFI TO SUPPORT YOUR
MARKETING CAMPAIGNS

Open new media channels for your business

Optimize the customer experience by customizing your captive portal with your brand imagery, colors and messaging.

Once logged, redirect your customers and visitors to the web page you want: it could be your website, a video or static ad, a survey or brand polls, your social media channels, the AppStore or Google Play to download an App, etc.
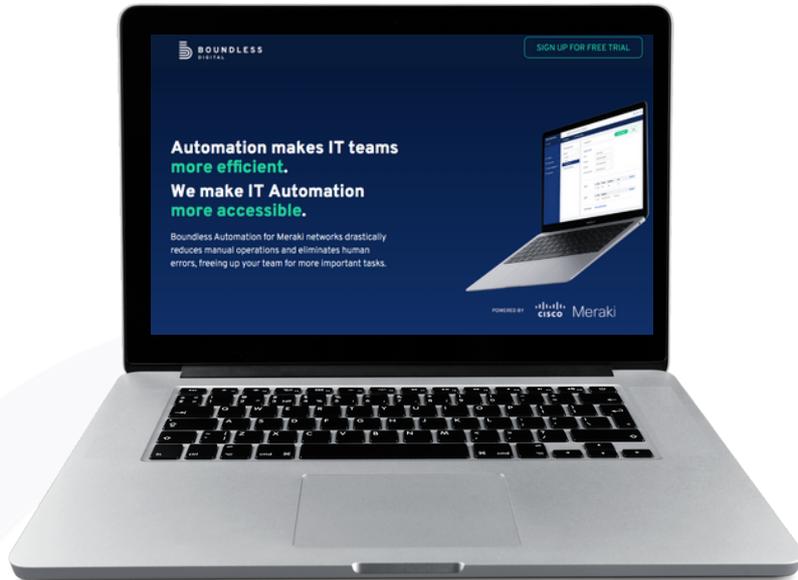
Collect valuable customer data in compliance with the GDPR

Get access to valuable customer data and analytics based on the network traffic and behavior.

You can then use this data to enrich your marketing strategy, and build more targeted email or SMS campaigns.
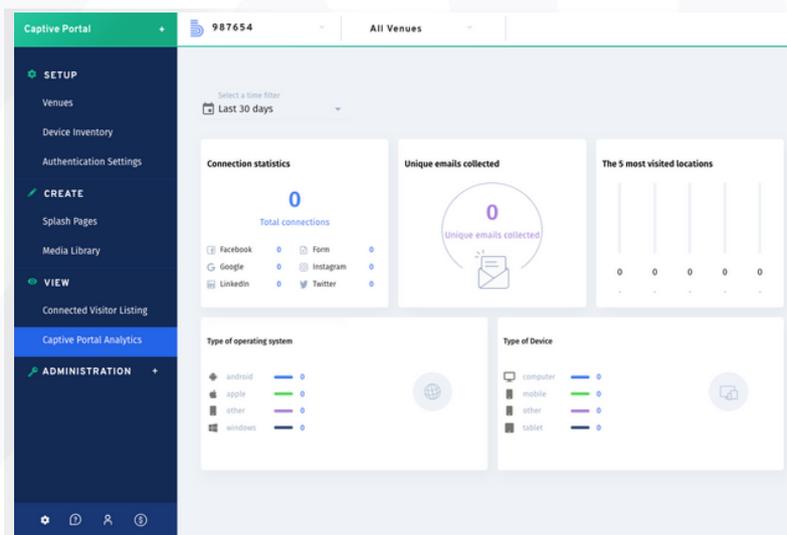
MANAGING MULTIPLE GUEST WIFI NETWORKS
HAS NEVER BEEN SO EASY

Intuitive Management

Streamlined workflows, easy-to-use dashboard interface.

Simplified Deployment

Rapid deployment, with no need for software or hardware installation.

Centralized Platform

Facilitate and speed up the administration of multiple networks.

Scalable Technology

Cloud-based infrastructure to overcome hardware limitations.

Role-based access control

Encourage collaboration with role-based access control.

Data security compliance

Data collection and storage in compliance with the GDPR and CNIL.

BOUNDLESS GUEST ADAPTS AND RESPONDS TO
MULTIPLE INDUSTRY NEEDS

WiFi4EU

Boundless Guest is compliant with the
Wifi4EU requirements.

Secured server:
Captive portal hosted on HTTPS server.

Visual identity:
Embedded and fully customizable
Splash Page builder.

Snippet:
Integrated Javascript snippet for
remote network monitoring.

Automatic recognition:
User recognition within 12 hours
following last access.

TOURISM
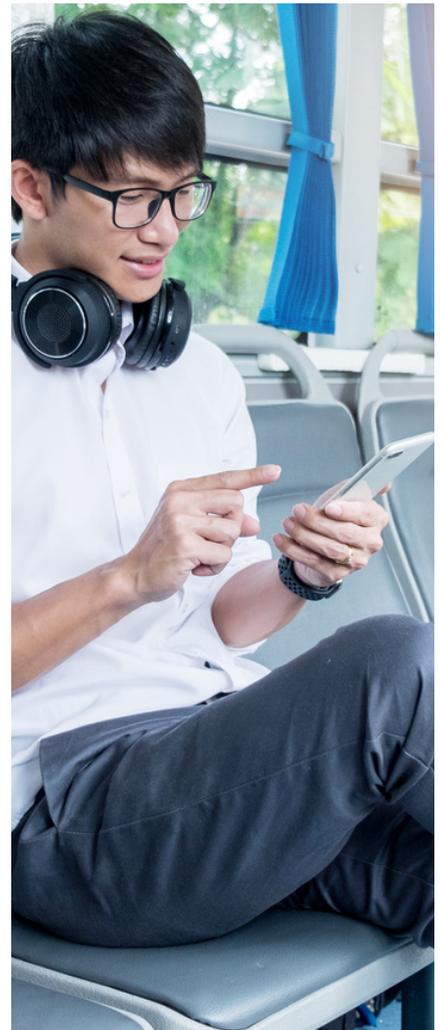
PUBLIC SPACES

BOUNDLESS GUEST ADAPTS AND RESPONDS TO
MULTIPLE INDUSTRY NEEDS

Multiple login methods

Secured cloud-based data storage

Traffic-log retention

HEALTHCARE

CONGRESS CENTERS

BOUNDLESS GUEST ADAPTS AND RESPONDS TO
MULTIPLE INDUSTRY NEEDS

EDUCATION
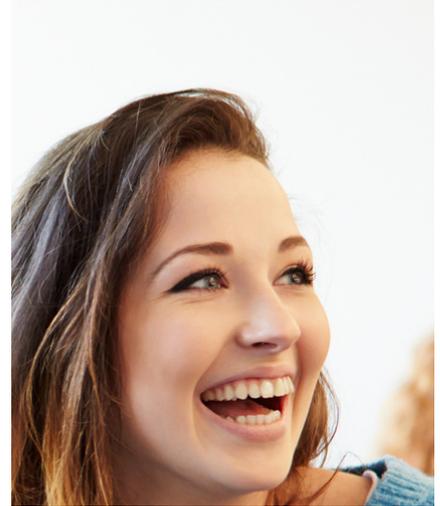
Real-time traffic monitoring

Web-content filtering

Individual access codes

ENTERPRISES

WORKPLACES

BOUNDLESS GUEST ADAPTS AND RESPONDS TO
MULTIPLE INDUSTRY NEEDS

Bandwidth, time and
duration limitations

Customizable
and responsive
Splash Page builder
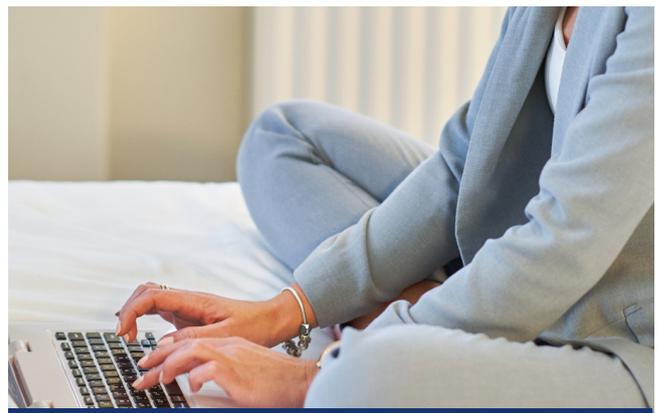
HOSPITALITY

RETAIL & MALLS

Advanced customer
data analytics

Remote Guest WiFi
management access

SaaS scalability

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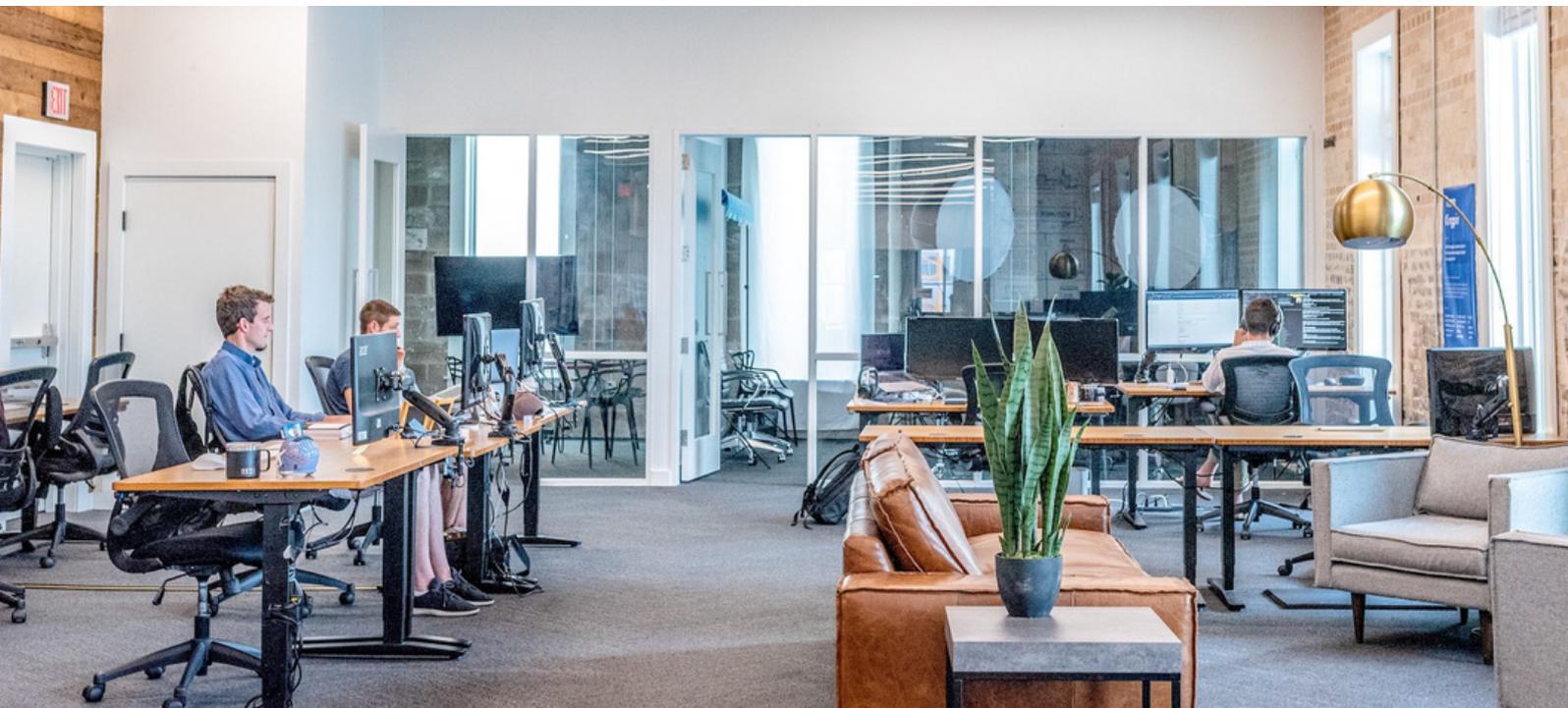
Leading the IT transformation through simplification.

Organizations across all industries are experiencing big changes, and shifting the way they operate towards higher cost-efficiency.

IT teams are in the spotlight of these changes, and required to outperform in order to generate more value for their companies.

At Boundless, **we have made our mission to support IT teams successfully achieve today and tomorrow's challenges.** And we are doing so by creating advanced automation solutions that simplify IT management.

The Boundless suite brings more agility, efficiency, and value to IT administration and management, so that IT teams can do more, in less time.

To learn more, visit us at boundlessdigital.com.

Committed
to helping
IT teams
work smarter.

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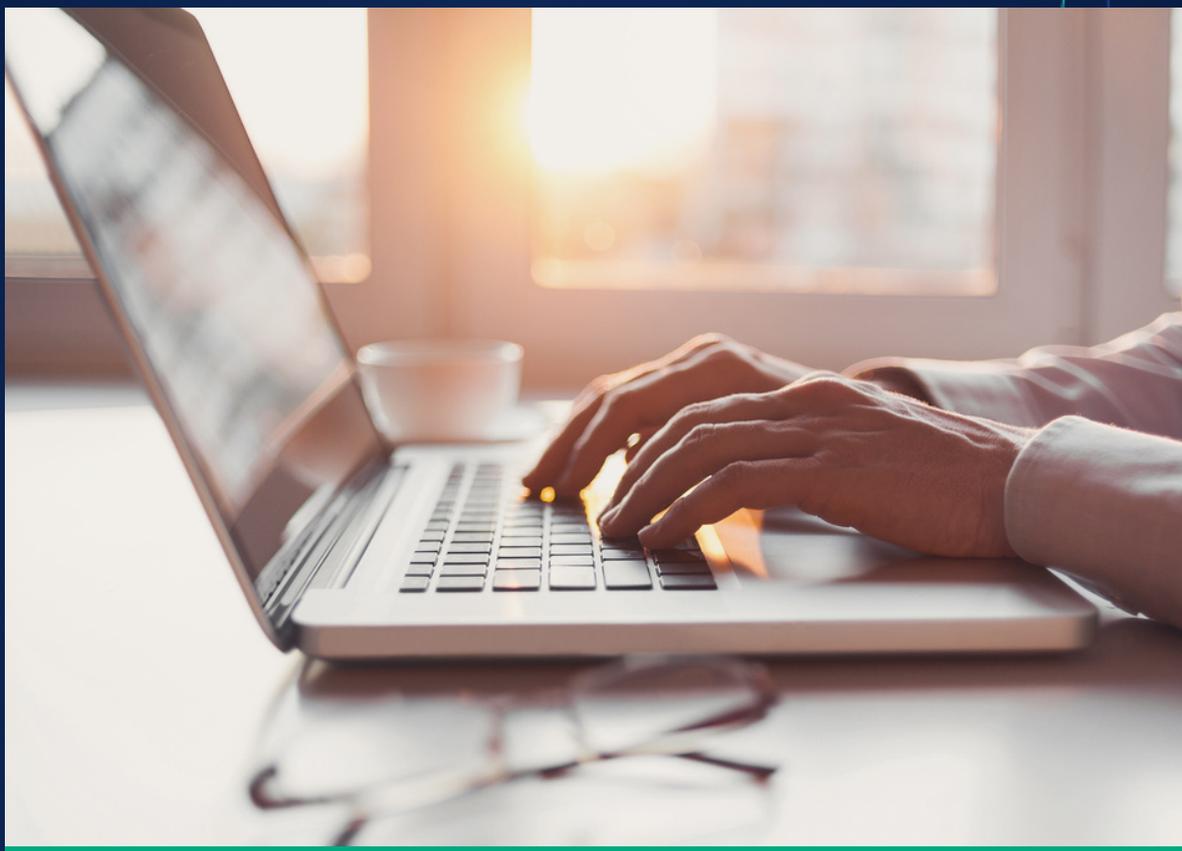
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